

COMPANY BACKGROUND:

Re-inventing publishing solutions since 1998, RSB's iPUBLISHING history has been distinguished by solving some of the most difficult and long-standing problems associated with converting documents into highly structured electronic databases.

Since inception, RSB has been enabling research, academic and scientific institutions as well as traditional and electronic publishers by providing high quality electronic and text conversion solutions.

By delivering data that is enriched with functionality and intelligence, RSB customers are able to maximize resources and reduce costs.

RSB conversion solutions include:

- Paper, fiche, and microfilm scanning services
- Text encoding to XML, SGML, XHTML, proprietary formats as well as other distance learning formats, print on-demand formats, and electronic book formats such as Microsoft, Open eBook (OEB) and Adobe PDF
- OCR and re-keying services
- Electronic publishing database design
- Indexing and abstracting services

INTRODUCING iPUB SOLUTIONS FROM RSB....

RSB's **iPUB** system offers a wide array of solutions in meeting today & tomorrow's challenges in the publishing industry:

- Web-enabled production, routing and reporting of information flow
- Produce once, reproduce as many times as you need into Print, Electronic, Internet media
- Provides technology solutions at the lowest total cost of conversion
- Lowest cost solution, demonstrated with a test batch at customer's request.
- Supreme delivery quality achieved by using latest technology and processes.



RSB's SERVICES:

TRADITIONAL

- * Keying text data
- * Scanning images
- * Creating text from images with OCR
- * Creating alternate electronic versions
- * Tagging Editorial Services

VALUE ADDED SERVICES

- * Semantic markup and indexing
- * Abstracting
- * Data Acquisition and Collection
- * Quality Control and Data Acceptance

NEW iPUBLISHING SERVICES FROM RSB:

iPUB System Offerings (Editorial & Delivery System)

- Production and Content Management System integrated into one combined workflow

Acquisition
Indexing
Copyediting

Selection
Abstracting
Editorial

OCR, Metadata, Zoning
Composition
Quality Control

RSB provides extensive portfolio of services in the following areas:

- Backfile Text Conversion with 99.9995% Accuracy
- Image Conversion, with or without OCR
- Text conversion with or without scanning
- Newspaper Archives
- Academic Journal Archives
- Institutional Archives
- Abstracting & Indexing
- eBooks Conversion
- XML-Based Print & Electronic Publishing
- Data Acquisition / Aggregation
- Data Verification and Validation

INDUSTRIES SERVED BY RSB:

Academic Libraries
Healthcare
Manufacturing
Universities
Higher Education

Publishing
Automotive
Financial Services
Non-profit Institutions
Professional Publishers

Government
Insurance
Telecommunications
Libraries & Research Institutions
Secondary Publishing Markets